|  | John David CooleyFront End DeveloperI’m a curious, detail-oriented front end developer with 5+ years of experience creating awesome user interfaces. I’ve worked on all kinds of apps, including a proprietary CRM, various marketing and lead generation sites, and even a system for securities trading. I’m passionate about page speed, accessibility, well-tested code, and simple, elegant design. |
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|  352-209-0733  johndavidcooley@gmail.com [johndavidcooley.com](https://johndavidcooley.com) [linkedin.com/in/jdcooley](https://www.linkedin.com/in/jdcooley/) [github.com/johndavidcooley](https://github.com/johndavidcooley) Tampa, FL Relocating to Denver, CO **TECH SKILLS*** JavaScript (ES6+)
* TypeScript
* React / Next.js
* Svelte / SvelteKit
* Angular
* Gatsby
* Redux
* Semantic HTML
* CSS / Sass / CSS-in-JS
* Google Analytics
* Testing (Jest / Cypress)

 **INTERESTS*** Node.js / Express
* Deno
* Python
* Machine Learning
* Serverless Functions
 |  **WORK EXPERIENCE** **Senior Front End Developer**  *Nov. 2020 - Present* **Ultimate Medical Academy** *Tampa, FL** Maximizing Lighthouse scores for performance, accessibility, best practices, and SEO
* Transitioning code from JavaScript to TypeScript to reduce incidence of bugs
* Writing unit and integration tests for more streamlined reliability, specifically when updating npm packages and implementing vendor scripts

 **Front End Developer** *Nov. 2018 - Nov. 2020* **Ultimate Medical Academy** *Tampa, FL** Built a new public-facing site and separate landing page environment in Gatsby with headless WordPress
* Developed component library and design system for enhanced front end scalability
* Conducted A/B tests to increase lead flow and improve conversion rate

 **Contractor** *Oct. 2017 - Sep. 2018* **Apex Systems** *Tampa, FL** Worked as a contractor for Raymond James Financial from Oct. 2017 to Apr. 2018
* Worked as a contractor for Verizon from May 2018 - Sep. 2018

 **UI Developer** *Oct. 2016 - Oct. 2017* **Proforma** *Tampa, FL** Created new Angular.js views and controllers for an app in initial development
* Modularized CSS into smaller files to reduce bundle sizes
* Eliminated multiple thousands of mentions of *!important* in CSS files to drastically improve the effectiveness and usability of a custom design system

 **SEO Writer** *May 2011 - Jan 2016* **Socius Marketing** *Tampa, FL** Wrote SEO content to help increase organic rankings for clients in search engines
* Conducted heavy research on keyword trends, keyword competition, and search traffic to develop marketing plans designed to optimize clients’ web presence

 **EDUCATION** **The Iron Yard (Coding Bootcamp)** *May 2016* Front End Engineering With MVC Frameworks *Atlanta, GA* **University of Florida**  *May 2011* Bachelor of Science, Advertising *Gainesville, FL* Minor, Business Administration Member, Alpha Tau Omega Fraternity |